

Introduction

Profit

Coverage

Rates for broadcast

Rates for part of a broadcast

Workflow

Contact

Introduction

„Holidays and travels are emotional products and there is no other medium that delivers emotion as good as television“.

Every week, during 14 minutes, GLOBE TV presents selected offers for holidays, travels, spa and trips. Since 1999, the weekly reproduced telecast GLOBE TV is broadcasted with great success from all important Swiss German regional television stations. Thanks to the high number of repetitions during the week of broadcast, GLOBE TV reaches a number of viewers that stays constantly high.

Net coverage: 285'000 / week
Source Telecontrol

Profit

Thanks to the high number of repetitions every week, GLOBE TV reaches many viewers on all channels .

URL, phone number as well as concrete offers during the broadcast refer directly and effectively to the presented offers.

To reach its viewers better and even more effectively, all information and offers can be reviewed on teletext and online, anytime and even after the broadcast.

The customer gets all digital copyrights. The graphical material can be used for further presentations or in promotions.


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Coverage



GLOBE TV owes its success to the fact that during the week of broadcast, the transmission is repeated frequently in all Swiss German regional television stations.

Today, GLOBE TV is broadcasted as follows:

	Tele Züri Region Zürich	7 broadcasts
	Tele Top From Zürich to Lake Constance	9 broadcast
	Tele Südostschweiz From Glarus to St.. Moritz	14 broadcasts
	Tele 1 Central Switzerland	7 broadcasts
	Tele M1 Between Zürich and Bern	14 broadcasts
	Tele Bärn Region Bern	6 broadcasts
	ZüriPlus Zürich North	>30 broadcasts

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Rates for broadcast

GLOBE TV is booked including production and broadcast.

Rates for broadcast:

Entire broadcast, about 14 minutes
Price between CHF 13,300.00 and CHF Fr. 15,500.00

Broadcasts on all TV stations during one week are included.

Rates for production:

Cameraman per working day	CHF 600.00
Moderation per working day	CHF 600.00
Working on cut-text-music-graphic all-inclusiv	CHF 2,400.00

These prices are only valid in combination with a broadcast.
All prices do not include VAT (only Swiss partners) and charges.

Rates for part broadcast

Especially for hotels there is a possibility to advertise within a GLOBE TV broadcast showing hotel presentations during which three hotels from different regions are presented.

Rates for broadcast:

1/3 broadcasting time for hotel presentation during about 3.5 minutes
Price CHF 5,400.00

Im Broadcasts on all TV stations during one week are included Woche.

Rates for production:

Cameraman, working on cut-text-music-graphic all-inclusive CHF 2,500.00

These prices are only valid in combination with a broadcast.
All prices do not include VAT (only Swiss partners) and charges.

Workflow

from idea to project

from project to offer

from confirmation to script

from script to production

from production to broadcast

We are your competent contact and consultant to transfer your ideas and to present your offer ideally.

Our flexible timing guarantees that a project is transferred and produced within two weeks or 12 months – according to your wishes and ideas.

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Contact

GLOBE TV is produced by the TV productions company Polyvision GmbH.

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Current examples for GLOBE TV broadcasts are found on:

www.globetv.ch

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